

Creative director: Tiffany Lee

Designer: Victor Baek

Sequoia National Park Meeting Notes

- Minimalistic!
- Informational
- Multi page
 - Each page a different topic
 - Main home page can be overview of the park
- brown/green
- Lots of pictures
 - obviously main point being the trees
 - But sequoia is also known for their bears and the mountain view from the moro rock trail